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NEW YORK · AMSTERDAM · ISTANBUL · LONDON · MUMBAI · DUBAI

WW Clubs

Global Franchise

A private circuit of stadium-scale music rooms
across the world's great cities.

Territory Partnership Brochure · 2026

One sound. Six cities.

WW Clubs is a members-only circuit of luxury music venues, each a minimum of 10,000 sq ft, engineered around a suspended DJ console, an infinity-edge pool, and acoustics tuned to football-stadium energy.

Members hold a single global key: one membership, every city, every night. Resident artists are curated from the world's most demanding booths, rotating across the circuit season by season.

THE CIRCUIT

New York

Istanbul

Mumbai

Amsterdam

London

Dubai

A flagship, built to standard.

US\$4.8M+

Initial capital requirement

6%

Royalty on gross revenue

18 months

Design & build timeline

10,000+ sq ft

Minimum venue footprint

Figures are indicative and vary by territory. Full financial disclosure is provided under NDA after an accepted enquiry.

Three steps to opening night.

1. Territory Award

Exclusive rights to a metropolitan market, granted to one partner per city.

2. The Build

WW design house delivers architecture, acoustics, console, and pool to global standard.

3. The Circuit

Your venue joins the rotation — shared membership, resident artists, and global bookings.

OPEN TERRITORIES

Singapore

Berlin

Seoul

Miami

São Paulo

Cape Town

Additional territories considered on proposal.

Before you enquire.

How are territories defined?

One exclusive partner per metropolitan area, mapped with our expansion office.

What is the franchise fee?

An initial territory fee applies alongside capital; terms shared under NDA.

What are ongoing royalties?

6% of gross revenue, plus a 2% contribution to the global brand fund.

How long from award to opening?

Typically 18 months: 6 design, 12 build and commissioning.

Do partners need hospitality experience?

Preferred, not required — our operating team supports launch and first season.

Can I propose a city not listed?

Yes. Proposals for new territories are reviewed quarterly.

Begin the conversation.

Submit a confidential franchise enquiry at wwclubs.lovable.app/franchise